

JC

JAMES WILLIAM GEOFFREY CROOK

DATE OF BIRTH: 8TH FEBRUARY 2001 NATIONALITY: BRITISH
PORTFOLIO LINK: WWW.JAMESCROOK.CO.UK

PROFILE

I am a Ba (Hons) Creative Advertising Graduate from Falmouth University, who has been awarded with a 2.1 degree. I am hard working, organized and reliable with excellent interpersonal and creative problem-solving skills. I am a strong team player.

SKILLS



I have excellent knowledge of the Adobe Creative Cloud, Microsoft Office and am proficient in the use of Apple's iWork's Suite, Google Sketchup, Rotato.io, Canva and Acrobat Pro.

ACHIEVEMENTS

Duke of Edinburgh Award (2017)
Royal Navy (CCF) Able Cadet 1 Star (2015-2017)
National Lifesaving Award (2016)
World Challenge expedition Thailand (2015)
Kenya Charity expedition (2018)
Young Enterprise Runner Up (2018) -
Company Name: "Beri"

INTERESTS

Social Media, Marketing, Trends, Technology, Surfing Travel, Sports, Automotive, Business, Photography, Videography, Sound & Light engineering

EDUCATION AND QUALIFICATIONS

FALMOUTH UNIVERSITY (2019 - 2022)

BA (HONS) CREATIVE ADVERTISING (GRADE 2:1)

ELIZABETH COLLEGE GUERNSEY (2005 - 2019)

Three A Levels: **Photography A***
 Design and Technology Graphics A
 Geography B

Nine GCSE's: **DT Graphics A, English A, Business Studies A,**
 Geography A, Philosophy and Ethics B,
 Ancient History C, Science C,
 Additional Science C, Mathematics C

Academic Awards: **Photography (2019)**
 Design and Technology Graphics (2017 & 2019)
 Geography (2017)
 Academic Endeavour (2017)
 Creative Conscience Awards Shortlisted (2022)

WORK EXPERIENCE

X-CMO (OCTOBER 2022) I conducted freelance videography work for this small agency in Penryn primarily filming and editing content to be posted to a Scottish ISP's TikTok account using industry standard software and gear. I also created a series of still images to be used for a blog.

TPA CREATIVE (JULY 2019) I spent time shadowing and assisting a variety of members within this busy Guernsey based agency and gained a solid understanding of the team dynamics and operations. I was later assigned to the Blix Department gaining valuable website coding experience. I was actively involved in an exciting live project, redesigning the branding and website for a large finance local company (Ravenscroft Group).

LES DOUVRES HOTEL GUERNSEY - Bartender (2017 to 2022)
THE FALMOUTH HOTEL - Bar and Restaurant Supervisor (2019 to 2021)
PENINSULA HOTEL - Bartender (2017 to 2022)
LES FOLIES NIGHTCLUB GUERNSEY - Bartender (2021 to 2022)



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